

PRIVACY NOTICE

This Privacy Notice is made available to people who have provided personal data prior to the entry into force of the Federal Law on Protection of Personal Data Held by Individuals, as well as to people who have delivered and deliver their data after the beginning of validity of said Law.

This Privacy Notice corresponds to the site <https://anafapyt.com/> and <https://lacs.infoexpo.com.mx/2026/ae/public/en>

Identity and address of the entity in charge

The Asociación Nacional de Fabricantes de Pinturas y Tintas A.C. (hereinafter "ANAFAPYT"), located At Homero 1425, 5th floor, office 504, Polanco V Section, Postal Code 11560, Mexico City. Phone (55) 6213-0078.

ANAFAPYT has established the following guidelines to protect the personal information provided by its Users. It is important that these guidelines can change at any time, so we suggest consulting them periodically.

Purpose of the processing

ANAFAPYT will request personal information from the User of the Services to provide the greatest personalized training in the use of the Services provided by ANAFAPYT.

The use that will be given to the information collected by the user is to form a database of the people subscribed to the portal and establish communication by providing the requested information.

Likewise, ANAFAPYT will use the information obtained to:

- Provide an efficient service.
- Inform about new services that are related to the contract acquired by the client.
- Comply with obligations contracted with our customers.
- Report changes to our services.
- Provide better customer service.
- To send Newsletter ANAFAPYT informs.
- Inform you of ANAFAPYT events.

The epicenter of paint and ink supply in Latin America

 **CDMX** (55) 3026 0815
GDL (55) 2310 5099
MTY (81) 8335 6408

 **CDMX**
Homero 1425 Col. Polanco V
Sección C.P. 11560 CDMX

     
@anafapyt

Personal data collected

The type of Information requested from Users of the Services includes, but is not limited to, their name, job position, company in which they work, tax address, telephone, fax, e-mail address, gender, occupation, country, and city of origin.

Users of the Services must freely and voluntarily determine whether they wish to provide the personal data that is required, with the understanding that, if the User chooses not to provide mandatory Information, said User will not be able to access the services for which such Information is required.

ANAFAPYT does not request or collect sensitive personal data on any of its websites.

Privacy

ANAFAPYT uses technology for the protection of the Information provided by the Users of the Services. This technology prevents the interception of information provided by the Internet, including credit cards and email addresses. ANAFAPYT contains hyperlinks or hypertexts "links", banners, buttons, and search tools on the World Wide Web that when oppressed or used by Users lead to other portals or Internet sites owned by third parties, without the use of cookies.

"Cookies"

The User agrees to receive the Cookies transmitted to them by ANAFAPYT's servers.

"Cookie" is a data file that is stored on the hard drive of the User's computer equipment when the User has access to an Internet site. Cookies may contain information such as the identification provided by the User or information to track the pages that the User has visited. By its use, users are not personally identified, only their computer equipment. The sites may issue advertising or the execution of third-party functions that send "cookies" to users' computer equipment.

Users can change their options through their computer equipment and / or Internet browser to stop accepting "cookies" or confirm if they allow them. However, disabling cookies may limit the use of some features of the Website.

ANAFAPYT on its websites may use cookies, but such information is used on an anonymous basis and aggregated in such a way that it cannot be identified on it.

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The Information that the User comes to provide through these sites or portals is not covered or contemplated by this privacy policy and its handling or use is not the responsibility of ANAFAPYT, so we recommend our Users to verify the privacy policies deployed or applicable to these sites or portals of third parties. ANAFAPYT may disclose Information when required by law and/or competent authority or because it considers in good faith that such disclosure is necessary to: I) comply with legal process; II) comply with the User Agreement; III) respond to claims involving any Content that impairs the rights of third parties or; IV) protect the rights, property, or safety of ANAFAPYT, its Users, and the general public.

Transfers

The data referred to in this notice may be transferred to:

- Authorities, Mexican and foreign, including financial and fiscal to comply with our obligations and our associates derived from Laws or International Treaties, tax obligations, as well as for the fulfillment of notifications or official requirements.
- Judicial authorities, Mexican and foreign, to comply with the Law, as well as in notifications, requirements, or offices of a judicial nature.
- Institutions, organizations or entities of the Paints and Inks Sector and suppliers thereof for the purposes of fraud prevention, risk selection, satisfaction surveys, statistics, events, and conventions, as well as purposes related to the association as trade union organizations.
- Mexican and foreign companies that are suppliers of paint and ink services.
- Suppliers of all kinds for the fulfillment of the legal or contractual relationship concluded or that we celebrate.

In our program of notification of promotions, offers and services through email, you only have access to the information collected. This type of advertising is conducted through notices and promotional email messages, which will only be sent to you and those contacts registered for this purpose, this indication may be modified at any time, by sending an email to comunicacion@anafapyt.org.mx.

ARCO Rights

Users have the right to know what personal data are in the possession of the person in charge, what they are used for and the conditions of use we give them (Access).

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Likewise, it is your right to request the correction of personal information in case it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when it considers that it is not being used in accordance with the principles, duties and obligations provided for by law (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

For the exercise of any of the ARCO rights, the user may submit a written request to the responsible area, to the email: comunicacion@anafapyt.com or to the telephone (55) 8434-0034.

The data to be indicated are:

- The name of the owner and his address or any other means to receive notifications.
- The documents that prove the identity of the holder, and where appropriate, the personality and identity of his representative.
- If possible, the responsible area that processes the personal data.
- The clear and precise description of the personal data with respect to which it is sought to exercise any of the ARCO rights, except in the case of the right of access.
- The description of the ARCO right that is intended to be exercised, or what the owner requests; and
- Any other element or document that facilitates the location of personal data, if any.

In case of requesting the rectification, additionally you must indicate the modifications to be made and provide the necessary official documentation to support your request. In the right of cancellation, you must express the reasons for the deletion. And in the right of opposition, you must indicate the reasons that justify the end of the processing of personal data and the damage or harm that would cause you, or, if the opposition is partial, you must indicate the specific purposes with which you do not agree if it is not a mandatory requirement.

The responsible area will respond at the address or medium that the owner of the personal data designates in his request, within a period of twenty working days, which can be extended by ten more working days upon notification. The response will indicate whether the request for access, rectification, cancellation, or opposition is appropriate and, where appropriate, will be effective within twenty working days following the date on which the response is communicated.

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This Privacy Notice is subject to the terms and conditions of the ANAFAPYT site described above, which constitutes a legal agreement between the user and ANAFAPYT. If the user uses the services on any of the ANAFAPYT sites, it means that he has read, understood, and agreed to the terms set forth above.


We reserve the right to make changes or updates to this privacy notice at any time, for the attention of new legislation or jurisprudence, internal policies, new requirements for the provision or offer of our services or products and market practices.

These modifications will be available to the public through our website [<https://anafapyt.com/> , privacy notice section]

LACS 2026
ANAFAPYT

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